

WE CAN'T PROMISE TO MAKE FINANCIAL SERVICES THIS EXCITING. **BUT WE CAN MAKE IT SIMPLER.**



How one financial services professional sees it....

"Codel's technology provides a unique mechanism for the securing of digital data that reduces dependency on paper documentation and increases the sustainability of our operations."

Andy Button

Divisional Technology, Banking Manager, HSBC

Any time is the right time:

Codel is quick to implement and would initially be deployed incrementally within a department for critical documents such as policy documents, mortgages, eliminating false claims, reducing paper usage and management.

A typical departmental deployment will require an investment of £25,000 and take 2-3 weeks.

Unusually for a technology based solution, Codel can be deployed at any juncture, irrespective of your current infrastructure or legacy systems issues. Its usability and flexibility delivers a Return on Investment (ROI) within weeks.



THE ESSENTIAL Component FOR All DIGITAL Business PROCESSES....

Seismic shifts in business processes from local to global and paper to digital, require a remote and ubiquitous mechanism for establishing the provenance of data and digital identity. Codel is a simple system that can be included in the company's strategy to alleviate this pain.

Codel allows companies to better engage with their customers in new and innovative ways by removing the obstacle of operating in uncertain digital environments. It can also be applied to legacy systems and processes to unlock savings and improve efficiency.

Codel improves efficiency, saves money, helps compliance, eases switch to e-processes, reduces fraud, improves brand integrity, reduces carbon footprint, helps to resolve disputes and gives peace of mind.

Codel acts as an independent trusted 3rd- party that provides a service that proves the authorship and integrity of digital data by allowing users to create and store digital fingerprints of data in perpetuity.

The service allows Codelmarked data to be verified ubiquitously. Its integrity is assured by a series of secure audit trails, including a master Codelmark which is published daily in The Financial Times to provide open and lasting proof of integrity and trusted status outside the digital domain.

Codel never sees the original data, only the Codelmark. Codel is a web-hosted service that customers call upon when they need to register or verify data. It can be simply integrated into enterprise systems so that they can allow their customers to verify the authenticity of their data and communications. There is a web-hosted version so no software need reside on customers' computers and in consequence the system is easy to use and deploy. By contrast, the competition such as PKI and digital signatures requires users to own or download software and certificates which are complicated and difficult to use. Codel can also prove the historical existence and current status data even if it has been deleted, which PKI and digital signatures cannot.

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